**Automechanika 2018: MEYLE with numerous new products and drift vehicle in Hall 4.0**

**Hamburg, September 11, 2018. The Hamburg-based spare parts manufacturer MEYLE will be exhibiting at Automechanika in Frankfurt in Hall 4.0, Stand C 52, with a 420 square metre stand that provides exciting insights into the world of MEYLE. From September 11 to 15, MEYLE will present numerous innovations and service kits of the three product lines MEYLE-HD, MEYLE-PD and MEYLE-ORIGINAL as well as specially developed, individual solutions. As the leading international trade fair for equipment, parts, accessories, management and services in the automotive industry, the Automechanika in Frankfurt is also the central date in the trade fair calendar for MEYLE. At the trade fair, MEYLE will be presenting highlights from all product areas for passenger cars, vans and commercial vehicles.**

**Chassis and steering product group**

**MEYLE-HD control arm for BMW and Mini**
With the MEYLE-HD control arm for BMW and Mini, MEYLE presents a technically improved MEYLE-HD aluminium control arm with replaceable support joint and fastening material - unique in the aftermarket to date. The new control arm scores with high durability, lower weight and higher corrosion resistance in comparison to the OE part.

**MEYLE-HD slotted bushing kit with tool**
Innovative, resource saving and unique in the aftermarket - The MEYLE-HD slotted bushing kit, consisting of the pre-compressed and ready-to-install MEYLE-HD slotted bushings and a suitable installation tool, now enables selective replacement of the bushings on the rear axle control arm in selected BMW 5 Series, 6 Series, 7 Series and X5 models. Enormous savings: the kit costs on average less than a tenth of the 2 OE control arms, which always have to be replaced entirely.

 **Cooling and filters product group**

**MEYLE-ORIGINAL coolant rinser**

In cooperation with quality tool partner HAZET, MEYLE supports workshops with the new MEYLE-ORIGINAL coolant rinsing device for proper rinsing of the cooling circuit. With the help of water and compressed air, the cooling system can be cleaned without aggressive chemicals.

**MEYLE-ORIGINAL antibacterial cabin filter**

MEYLE strengthens its extensive range of particle and activated carbon cabin air filters with a third specification: An additional filter layer enriched with silver ions provides the new MEYLE-ORIGINAL cabin filter with an antibacterial function and thus clean air in your car.

**Brake and engine product group**

**Pre-assembled MEYLE-ORIGINAL wheel bearing**

The new All-in-one-kit helps workshops to save valuable time: The wheel bearing and wheel hub are pre-assembled in the MEYLE-ORIGINAL wheel bearing repair kit. This solution covers a global fleet of more than three million vehicles.

**“Next-generation” MEYLE-PD brake pads**
The more sporty the pad is, the more likely traditional brakes are to squeak. With the "next generation" MEYLE-PD brake pads, MEYLE reduces the noise development of performance-oriented brake pads to a minimum. A total of 350 MEYLE-PD brake pads have been technically improved for this purpose.

**Commercial vehicle product group**

**MEYLE-PD brake pads for trucks**
With the new MEYLE-PD brake pads for commercial vehicles, MEYLE presents for the first time parts that were developed as a result of technical cooperation and know-how transfer with the tankpool24 Racing Team. The brake pads are supplied with all mounting materials for quick and cost-effective replacement.

**Suspension and damping product group**

**MEYLE-HD engine mounts**

The new MEYLE-HD hybrid engine mounts combines the extraordinary material properties of polyurethane for durability and Polyelast® for special comfort. The combination of the high-tech materials ensures the hybrid engine mount for low-vibration engine suspension and reliable damping of engine vibrations.

**Electronics and sensor technology product group**

MEYLE will be presenting its comprehensive portfolio of sensors for the entire exhaust system at Automechanika, including the MEYLE-ORIGINAL differential pressure sensor and the MEYLE-ORIGINAL exhaust gas temperature sensor.

**"Experience MEYLE" - drift vehicle on the exhibition stand**

Since this year MEYLE is the main sponsor of the popular German drift series DRIFT UNITED. The focus is on the continuous exchange between the engineers and the participants. At Automechanika MEYLE will be showing a drift vehicle for which MEYLE engineers, in cooperation with DRIFT UNITED, have developed a prototype for front axle kinematics in drift sports.

***To the editors***

*Be our guest! We look forward to exciting discussions and exchanges with you. You can arrange your individual press conference with MEYLE spokeswoman Eva Schilling conveniently and independently online at:*[*https://www.meyle.com/termineautomechanika2018*](https://www.meyle.com/termineautomechanika2018)*.*

 *Find more information online in our MEYLE press kit:
https://www.meyle.com/nc/en/service-centre/press-relations/*

Download our press releases and press pictures from [www.meyle.com](http://www.meyle.com/) or order in electronic file format.

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**About the company**

Under its MEYLE brand, MEYLE AG manufactures and markets a wide range of premium-grade passenger car, van and commercial vehicle spare parts for the independent aftermarket. The MEYLE brand's product lines are **MEYLE-ORIGINAL, MEYLE-PD and MEYLE-HD.**

**Catering for virtually every popular vehicle application the wide range of product supplied by Hamburg-based manufacturer MEYLE features the following products:**

* **MEYLE-ORIGINAL: True to OE. – This product line includes around 21,000 top-class parts.**
* **MEYLE-PD: Advanced design and technology. –** This product line features around 2,000 technically refined brake discs and pads distinguished by their enhanced braking performance and cutting-edge coating technology.
* **MEYLE-HD: Better than OE. – Devised by the company's in-house engineers, the MEYLE-HD line features around 1,000 products to cater for thousands of different vehicle models.** Designed to provide **exceptional strength and long service life** MEYLE-HD parts offer **enhanced performance over original-equipment designs**. Unrivalled in quality and durability technically-refined MEYLE-HD parts come with a four-year guarantee.

MEYLE AG is headquartered in Hamburg, Germany and operates in 120 countries supported by its state-of-the-art logistics centre in Hamburg, Germany, and a worldwide network of local offices and production sites. MEYLE AG is a company of Wulf Gaertner Autoparts AG, celebrating its 60th anniversary in 2018. Since its founding in 1958 as Wulf Gaertner GmbH, the family-owned company attaches importance to acting responsibly towards employees, customers and business partners and to establishing long-term customer relationships.