**MEYLE marks 25th anniversary of truck solutions with new MEYLE-ORIGINAL-NOx sensor**

* **High-quality parts and solutions for trucks since 25 years**
* **Supporting the optimal nitrogen oxide control: MEYLE-ORIGINAL-NOx sensors**
* **Virtual truck racing: enjoy the excitement from the comfort of your own home**

**Hamburg, 24 June 2020. Commercial vehicles are subject to exceptionally high stress levels: they must carry heavy loads across long distances. Designed with durability in mind, MEYLE spare parts are an excellent choice to meet these challenges. MEYLE truck experts have been taking care of the heavy vehicles on the world's roads, dealing with quality testing, sales and development of MEYLE truck parts – for more than 25 years now.**

In line with the 25th anniversary of MEYLE spare parts for trucks, MEYLE is now adding the MEYLE-ORIGINAL-NOx sensor to its range. This sensor complements the truck electronics range and ensures the best possible performance under extreme loads. The MEYLE‑ORIGINAL-NOx sensor supports optimum exhaust gas aftertreatment and thus enables compliance with the strict emission values from Euro 5. Non-compliance may lead to the expiry of the operating licence.

The MEYLE-ORIGINAL-NOx sensor measures the nitrogen oxide (NOx) content of the exhaust gases before and after the so-called SCR-catalyst (Selective Catalytic Reduction). The SCR catalytic converter converts the harmful nitrogen oxides into harmless nitrogen and water by adding the urea solution AdBlue. At the same time, the MEYLE-ORIGINAL-NOx sensor enables the optimum dosage of AdBlue by the engine management system and thus an effective reduction of nitrogen oxides which are harmful to the environment and health.

Defective NOx sensors can have far-reaching consequences for the operation of the vehicle, such as temporary or permanent engine emergency running, exceeding exhaust gas limits and increased AdBlue consumption. Another possible consequence is a high ammonia content in the exhaust gases, which can lead to corrosion of the entire exhaust system and high environmental pollution.

To ensure the best possible performance the MEYLE-ORIGINAL-NOx sensor, like all MEYLE products, has been developed according to strict MEYLE quality standards and stringent OE requirements and has been thoroughly tested for functionality and durability.

**25 years of experience in designing truck solutions**

The MEYLE Truck Team has been taking care of the giants of the road for 25 years now, putting its extensive know-how into the development and manufacturing of truck parts.

With technically optimised products such as MEYLE-HD coupling rods and tie rod ends for trucks or the further developed MEYLE-PD brake pads, vehicles with MEYLE parts simply stay on the road longer. With MEYLE kits such as the MEYLE-ORIGINAL multi-ribbed belt kits for trucks, users save time and money. We test the quality of the parts under the toughest conditions: MEYLE develops and tests truck parts in cooperation with the FIA ETRC Truck Sport Teams.

**FIA ETRC Digital Racing Challenge: Truck Racing at home**   
In order to be able to test and further develop quality and resilience even under extreme conditions, the Hamburg-based manufacturer has been involved in FIA ETRC Truck Racing since 2014. MEYLE will continue to support the team around MAN driver Sascha Lenz as a technical cooperation partner in the 2020 racing season.

Due to the current situation, sporting competitions were prohibited, so that the starting signal for the ETRC season has been delayed. In order to shorten the race-free time for motor sport fans worldwide, the European Truck Racing Association has launched the "ETRC Digital Racing Challenge", an online-based racing series with a total of eight race weekends. Truck driver Sascha Lenz and his partner MEYLE already had every reason to celebrate: in the first races of the digital season the German truck driver finished second and third! The next round of the ETRC Digital Racing Challenge will take place on June 28 at digital Nürburgring and will be broadcast live globally across ETRC’s social media platforms including the official YouTube channel, Facebook page, Twitch and the official website.

*The MEYLE ORIGINAL NOx sensor is available under article numbers* ***034 802 0002, 034 802 0003, 034 802 0004, 12-34 802 0001, 12-34 802 0002, 12-34 802 0003, 14-34 802 0004, 14-34 802 0005, 14-34 802 0006, 234 802 0001, 534 802 0002, 534 802 0003, 834 802 0001, 834 802 0002, 834 802 0003, 834 802 0004*** *available for various Mercedes, MAN, DAF, IVECO and SCANIA models*

Download our press releases and press pictures from [www.meyle.com](http://www.meyle.com/).

# Contact:

1. Klenk & Hoursch AG, Inka Heitmann, phone: +49 40 302088-107, email: [meyle@klenkhoursch.de](mailto:meyle@klenkhoursch.de)
2. MEYLE AG, Eva Schilling, phone: +49 40 67506 7425, email: [press@meyle.com](mailto:press@meyle.com)

**About the company   
Better parts and solutions for the independent aftermarket – reliable as a friend.**

MEYLE AG engineers, manufactures and markets premium-quality replacement parts for the independent automotive aftermarket. With its three product lines – MEYLE-ORIGINAL, MEYLE-PD and MEYLE-HD – the company offers precise solutions and parts for competent mechanics, ambitious rally drivers to classic car enthusiasts and every driver around the world who needs to rely on their car. MEYLE offers its customers more than 24,000 reliable and durable spare parts, manufactured in its own factories and at selected production partners.

**Catering for virtually every popular vehicle application the wide range of product supplied by manufacturer MEYLE features the following products:**

* **MEYLE-ORIGINAL: True to OE. – This product line includes around 21,000 top-class parts.**
* **MEYLE-PD: Advanced design and technology. –** This product line features around 2,000 technically refined brake discs and pads distinguished by their enhanced braking performance and cutting-edge coating technology.
* **MEYLE-HD: Better than OE. – Devised by the company's in-house engineers, the MEYLE-HD line features more than 1,000 products to cater for thousands of different vehicle models.** Designed to provide **exceptional strength and long service life** MEYLE‑HD parts offer **enhanced performance over original-equipment designs**. Unrivalled in quality and durability technically-refined MEYLE-HD parts come with a four-year guarantee.

The company and its network of associated companies employ approx. 1,000 people at locations around the globe, of which 500 work at the company's headquarters in Hamburg, Germany. MEYLE works with partners, customers and workshops in 120 countries to ensure that drivers can rely on better parts and solutions – that’s how the company helps workshops to be DRIVER’S BEST FRIEND.